

Press Release

23 March, 2022

IVECO Celebrates Best Performing Dealerships

IVECO has acknowledged its highest performing Dealerships for 2021.

The hotly contested awards included categories for Metropolitan, Provincial, Rural and specialist Light Duty Dealerships, as well as for Parts and Service outlets, with judging taking into consideration vehicle and parts sales performance, servicing, customer satisfaction achievements as well as participation in training and marketing initiatives.

Winners for 2021 included several previous award recipients, and also introduced first-timers.

The Metropolitan category was jointly awarded to IVECO Brisbane and Adtrans Truck Centre in Melbourne. Honours in the Provincial category were also shared, with Newcastle IVECO and Widelands Group - Sunshine Coast, topping the score sheets.

The winner of the Rural category was Nowra Truck and Tractor Repairs in Bomaderry New South Wales, while the Light Duty Dealer of the Year accolade for sales, service and support of the IVECO Daily van and cab chassis range, went to Westar IVECO Daily in Melbourne.

Rounding out the 2021 awards was WB Truck N Trailer in Burnie Tasmania, who were the best performing Parts and Service Dealership.

IVECO Australia Managing Director, Michael May, said he was impressed with the dedication and resilience of the IVECO Dealer Network in 2021 amidst difficult operating conditions.

“As an organisation we navigated the drawn-out effects of COVID, and dealt with the subsequent supply chain challenges that came as a result of temporary manufacturing shutdowns and health and safety protocols,” Mr May said

“More than ever our relationship with the Dealer Network was critical, and together we worked hard to overcome these challenges, achieving positive sales results and strong year on year growth, while at the same time supporting our customers to keep their fleets on the road and contributing to the growing freight task.

“I congratulate all Dealer of the Year winners and thank them for the strong contribution they made to IVECO in 2021.”

IVECO also acknowledge long-time Dealership, Bendigo Truck Centre, who recently marked its 25th anniversary as an IVECO Dealer.

ends

Iveco Group Australia

IVECO is a proud manufacturer and importer of commercial vehicles spanning the light, medium and heavy duty truck segments and also has a range of minibuses. The commercial vehicle range includes on and off-road models from car licence vans through to prime movers rated up to 70 tonnes GCM and minibuses from 11 seats to 21 seats. All models are designed and tested to meet Australia's demanding operating requirements. The extensive product line-up includes Daily, Eurocargo, ACCO, Stralis, X-Way, Trakker and Astra models. IVECO vehicles are supported in Australia by a dedicated network of over 60 dealerships and parts and service outlets strategically located nationwide, offering aftersales services that include extended warranties, breakdown support packages and personalised maintenance contracts.

For further information about IVECO Australia: www.iveco.com.au

For further information about IVECO: www.iveco.com

Media Enquiries:

David Garcia

IMAB2B

T: 61 409 805 389

Email: david@imab2b.com